

Stillbirth Foundation Australia eNewsletter

July 2009

Welcome to the July e-Newsletter update from the Stillbirth Foundation Australia team. We are thrilled to share with you all of the Stillbirth Foundation Australia upcoming events and activities that are planned around Australia to help us raise funds for research and awareness of stillbirth in Australia!

Vote:



Please vote for the Stillbirth Foundation Australia!

If you have already voted for our photos thank you and if you have not, we urge you to vote now for "[Humpback Frolic](#)" or "[Kelly Slater March 2009](#)" in the Canon "Creative for a Cause" competition. **Humpback Frolic** is just in the lead in the Medical and Health category and needs lots of votes to keep it ahead, so please help! If either of our photos should win, the **Stillbirth Foundation Australia wins \$60,000** which would make a significant difference to reducing the numbers of babies delivered stillborn in Australia through either funding two years of a PhD project or an entire research project – thus providing us with valuable information and the ability to ultimately save babies' lives. [More information...](#)

Upcoming Events:



The Little Feet Taking Big Steps Ball 2009 – Sydney

Date: 25th July, 2009 **Time:** 7:00pm **Venue:** Four Seasons Hotel, Sydney

The 4th Little Feet Taking Big Steps black tie Ball in Sydney is set to be bigger and better this year with a wonderful "Christmas in July" theme. Thank you to those who have already purchased tickets including our interstate travellers, and for those who have not yet responded, there is still time! We also encourage you to view the fabulous listing of prizes and auction items on our website. [More information....](#)

City to Surf – Sydney

Date: 9th August, 2009 **Time:** 9.00am **Venue:** Hyde Park, Sydney

Join us for Sydney's iconic City to Surf race and help raise money along the way as a 'Herald Hero'! Your personal fitness level does not matter, as some of us run, some walk, but more importantly we all have fun! Prior to the event, we will be selling Stillbirth Foundation Australia running singlets (\$20) and baseball caps (\$10) to wear on the day, so please contact [Melinda](#) for further information. [More information...](#)



Get involved:



Make an Online Donation

We are very excited to announce that we have recently joined the electronic age and now offer PayPal as an additional way to accept donations! So go on, make a [donation](#)!



Buy a Stella Bear

We have just received our next shipment of our gorgeous ambassador for stillbirth – Stella the Stillbirth Foundation Bear. For only \$25 (including postage) please buy one for yourself, as a gift or as a donation to a Hospital to reach other bereaved families. To order Stella please download and complete our [Donation Form](#) and return it via the post.



Share Your Favourite Photos with Us

As a parent driven charity, the Stillbirth Foundation Australia has always used images of stillborn babies to demonstrate the reality of stillbirth. In order to continue with this practice, we would like to create a “bank” of photographs for use in presentations, newsletters, brochures and other promotional materials for the Stillbirth Foundation Australia. We are looking for a variety of photos, for instance apart from photos featuring a beautiful baby on his/her own, we’d love to see photographs of babies with their parents, family, and friends, some showing little hands and little feet and any images that show the true raw emotions evoked by stillbirth. [More information...](#)



Be a Hero!

Did you know that anytime you take part in a Fun Run, bike ride, or another other physical event, you can raise funds for the Stillbirth Foundation Australia? It’s so easy – all you need to do is create your own [Everyday Hero](#) page online and away you go!



In Celebration - Donating to Charity in Lieu of a Gift

If you are planning to hold a party to mark a special occasion such as a birthday, wedding or anniversary, please consider a Celebration Donation and ask your guests to donate to the Stillbirth Foundation Australia in lieu of a gift. All donations over \$2 are tax deductible in Australia and a tax receipt will be issued.

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