

Stillbirth Foundation Australia eNewsletter February 2010

Welcome to the first Stillbirth Foundation Australia eNewsletter of 2010. We hope that you enjoyed a fabulous festive season and are as excited as we are about what 2010 will bring! 2010 is going to be an incredibly busy and important year for the Stillbirth Foundation Australia and we look forward to sharing with you our news, activities and events as they happen.

Latest News:



Release of 2007 stillbirth statistics

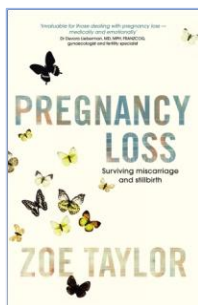
The most recent AIHW Mother's and Baby's Report (released in December 2009) shows once again that the stillbirth rate has not changed. Currently 1 baby is stillborn in every 134 births. This means that over 2000 babies are stillborn every year in Australia. This does not take into account the current "baby boom" and the confronting truth that more babies will die if we don't find out why.

The Stillbirth Foundation Australia is concerned about this consistent trend and believes that whilst we live in an age of enormous technical and medical advances, that an investment in stillbirth research will enable lives to be saved. [Read more...](#)



Stella's 2,177 Campaign

Following the success of our Stella's Sunday fundraising events which we've held in past years, the Stillbirth Foundation Australia is thrilled to introduce Stella's 2,177 Campaign! We would like to encourage our supporters to host a Stella's 2,177 fundraising event in your own home, in your own time, in your own community with your own friends, family and work colleagues with the goal to raise \$1 for each baby who was stillborn in one year. This means that we are asking you to raise \$2,177! To assist you, a fundraising kit is currently in production and more information will be available on our website this month. If you'd like to register your interest now, please contact [Melinda Hickin](#).



Introducing "Pregnancy Loss" by Zoe Taylor

The Stillbirth Foundation Australia is proud to promote "*Pregnancy Loss: Surviving miscarriage and stillbirth*" by award-winning journalist Zoe Taylor, the first complete resource designed to provide parents with the information and guidance to support them through the grieving process.

Zoe is generously donating a percentage of the proceeds from the sale of her book to the Stillbirth Foundation Australia. Please visit the [Pregnancy Loss Book](#) website for further information and to purchase this essential read.



Graceful Anna

Congratulations to the small but gutsy filly, Graceful Anna, who won the \$1 million Magic Millions Trophy last month – her sixth win from just seven starts. You might rightly ask why the Stillbirth Foundation Australia would be congratulating Graceful Anna? This courageous filly in her own right is raising public awareness of the issue of stillbirth within the racing industry. Graceful Anna is named after one of her owner's daughters, Anna, who was stillborn and at each win, if the opportunity arises, Darren

Pelham proudly dedicates the win to his daughter. There's talk in the racing media that maybe baby Anna is the wind beneath this amazing horse's wings – let's hope she is and that she continues to watch over this victorious filly. [View the article here...](#)

Events:



Little Feet 5th Birthday Lunch (Sydney)

In October 2005 the Little Feet Foundation was introduced to family and friends in Sydney as a stillbirth fundraising body with small aspirations. Today it has evolved into the Stillbirth Foundation Australia, a national charity that has some big goals to achieve this year. October 2010 marks our fifth birthday and to celebrate the success of the Stillbirth Foundation Australia and what it is striving to achieve, we're having a birthday party – lunch in Sydney! As a consequence, the Little Feet Taking Big Steps Ball will not be held this year... instead returning in 2011 as a Carnival extravaganza. We'd love you to join us at both occasions. *Watch this space...!*



Sydney Harbour Swim Classic

Would you like to participate in a unique and memorable community swim event on Sydney Harbour on Sunday March 14? Then we encourage you to [register](#) for the 9th [Sydney Harbour Swim Classic](#) and start fundraising for your favourite charity now!

Get involved:



Be a Hero!

Did you know that anytime you take part in a Fun Run, bike ride, or another other physical event, you can raise funds for the Stillbirth Foundation Australia? It's so easy – all you need to do is create your own [Everyday Hero](#) page online and away you go!



In Celebration - Donating in Lieu of a Gift

If you are planning to hold a party to mark a special occasion such as a birthday, wedding or anniversary, or perhaps instead of giving and receiving Christmas presents, please consider a Celebration Donation and ask friends and family to donate to the Stillbirth Foundation Australia in lieu of a gift. All donations over \$2 are tax deductible in Australia and a tax receipt will be issued.

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